



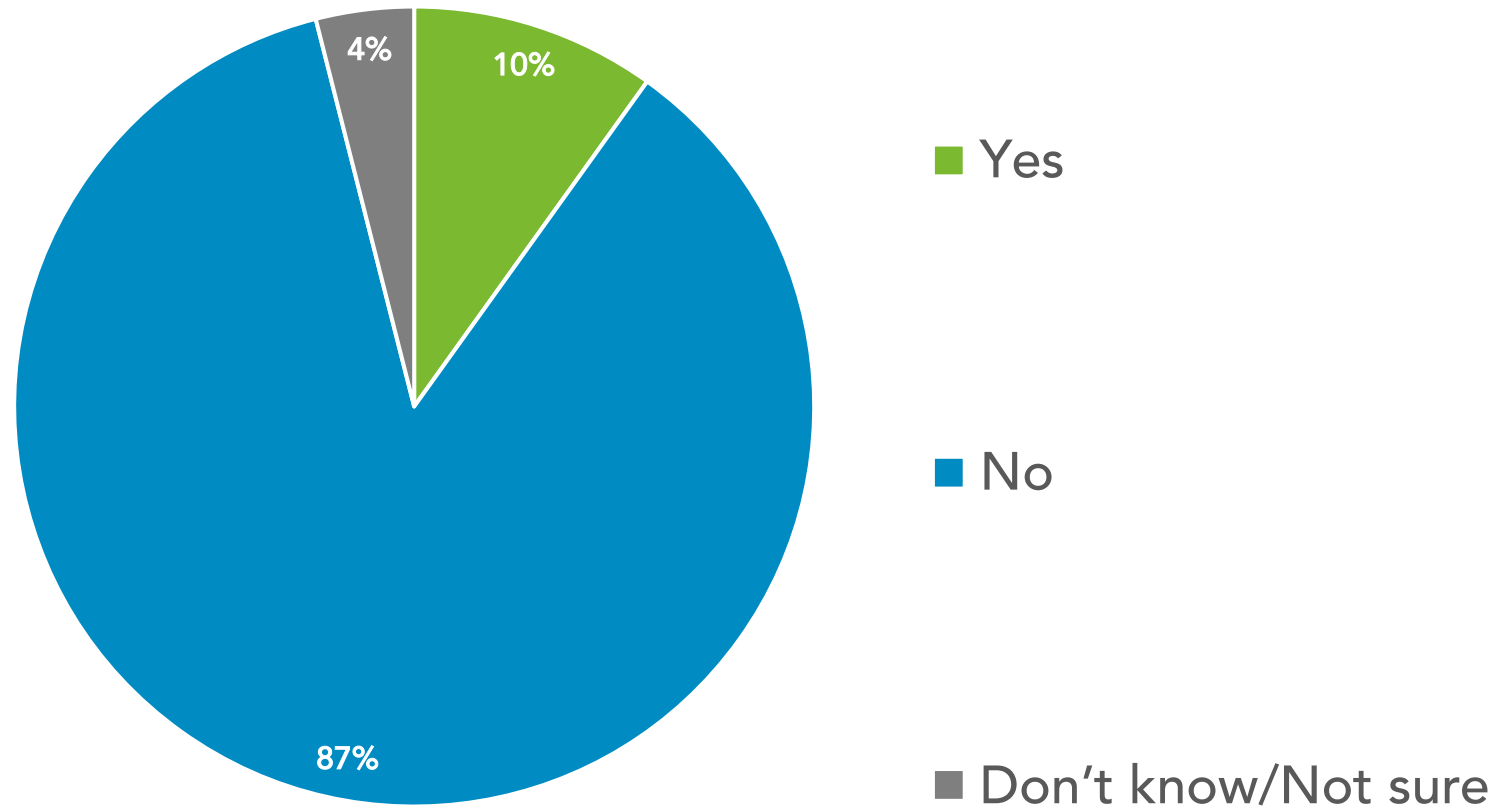
COVID-19 BEHAVIORS AND IMPLICATIONS FOR HEALTH EQUITY

THE ROOT CAUSE COALITION
A Consumer Insights Survey

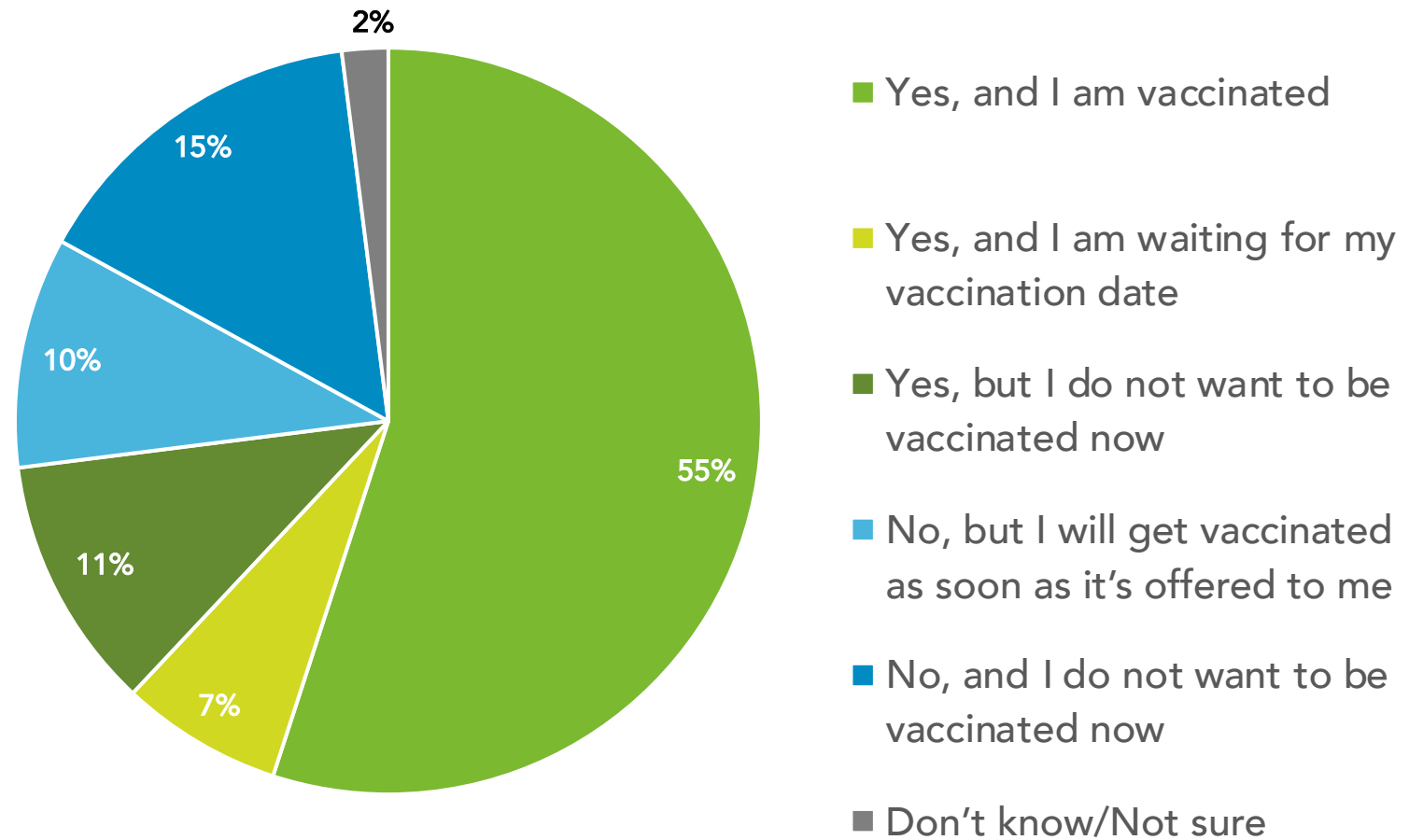
MAY 2021



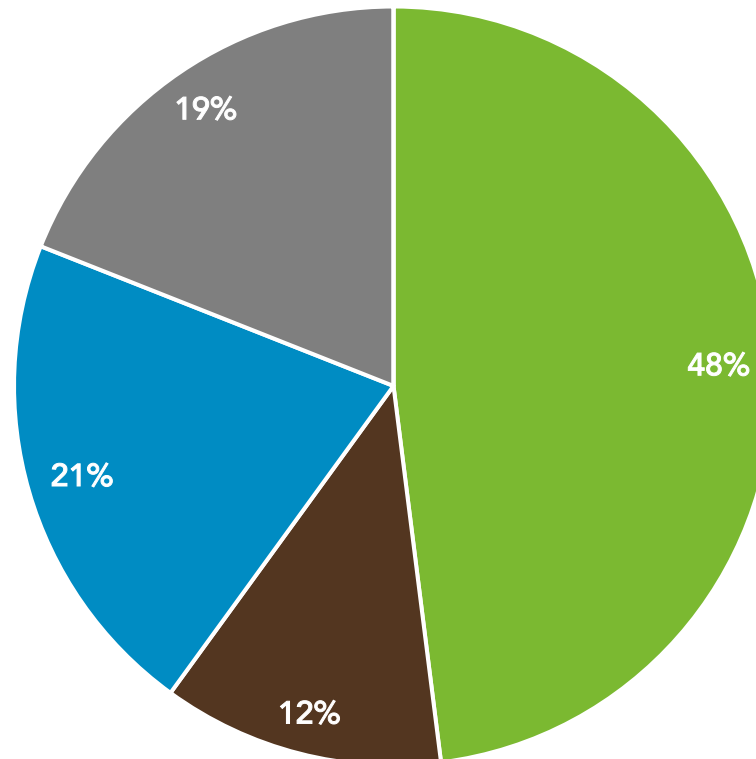
1 in 10 surveyed has had COVID-19



More than 6 in 10 have been offered the vaccine; 26 percent do not want to be vaccinated now (as of May 2021)

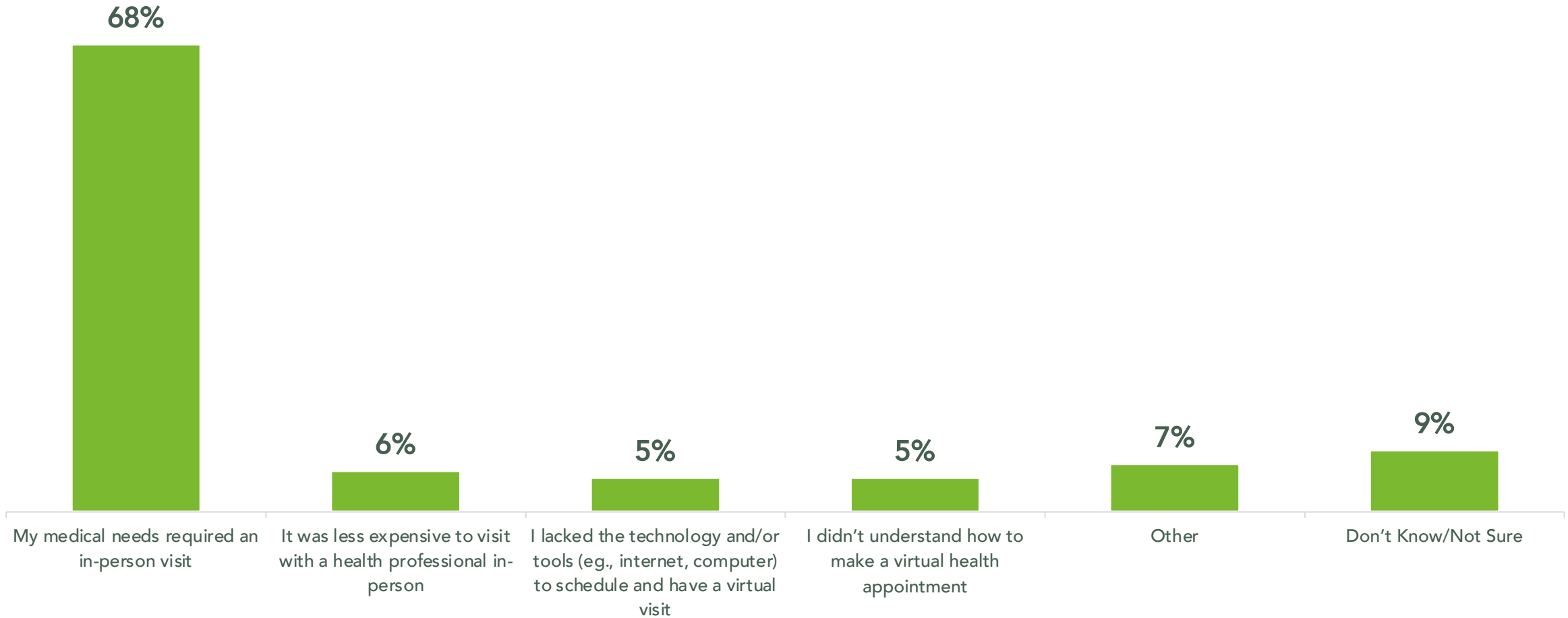


Throughout COVID-19, a majority saw healthcare professionals in-person



- I only went to see health professionals in-person to take care of my medical needs
- I only saw health professionals virtually to take care of my medical needs
- I saw health professional both virtually and in-person to take care of my medical needs
- I did not see any health professionals over the past year

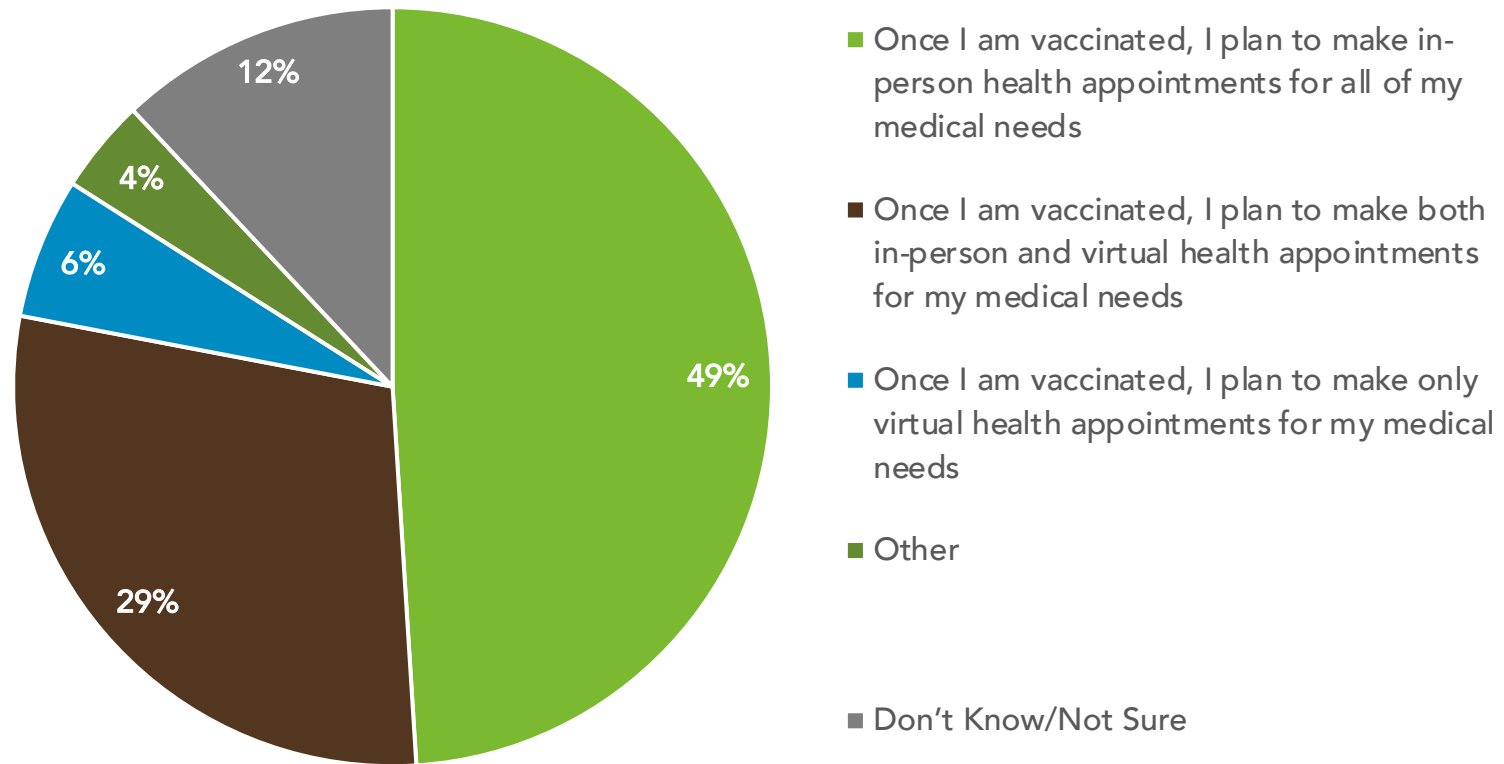
Over two-thirds of those who saw a health care professional in-person say it is because their medical needs required it



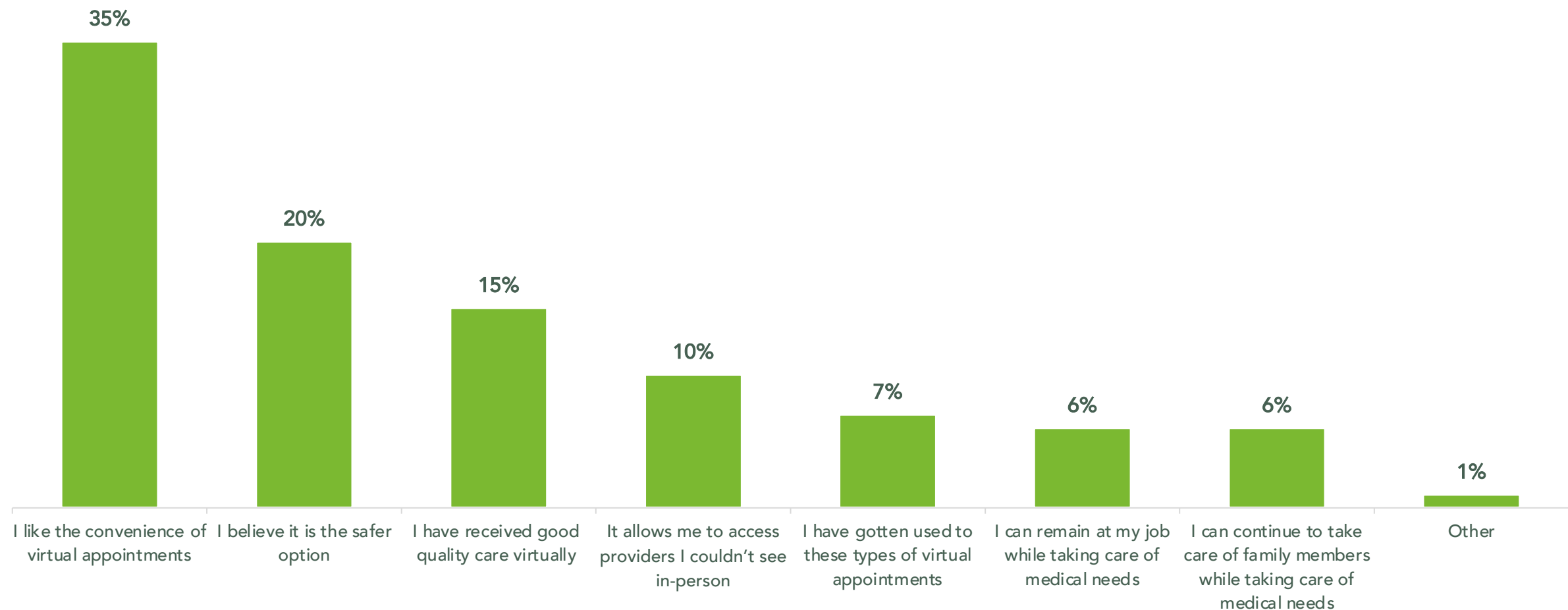
% Ranked 1



Nearly half of Americans plan to make only in-person health appointments once they are vaccinated



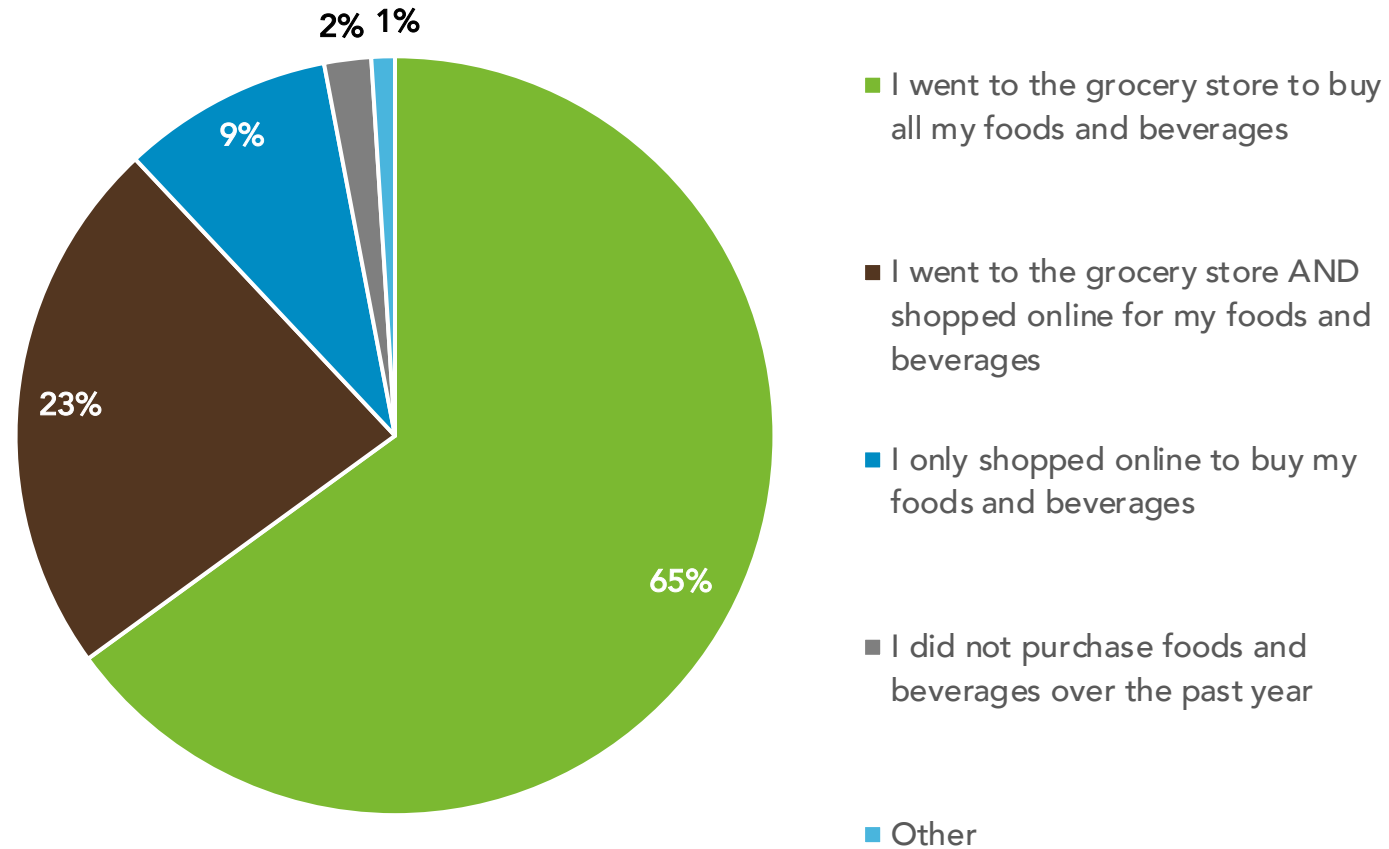
Of those who plan to continue virtual appointments after being vaccinated, around one-third say it's convenient



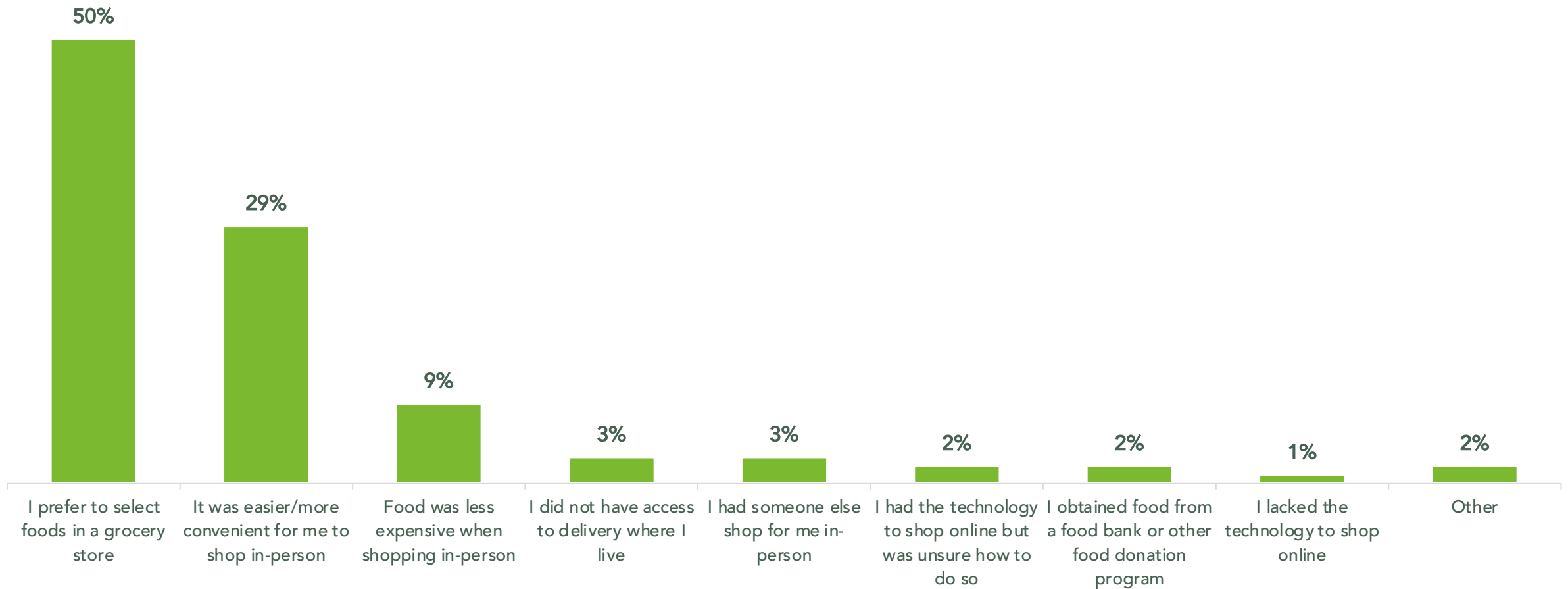
% Ranked 1



During COVID-19, around two-thirds of Americans went to the grocery store to buy all foods and beverages



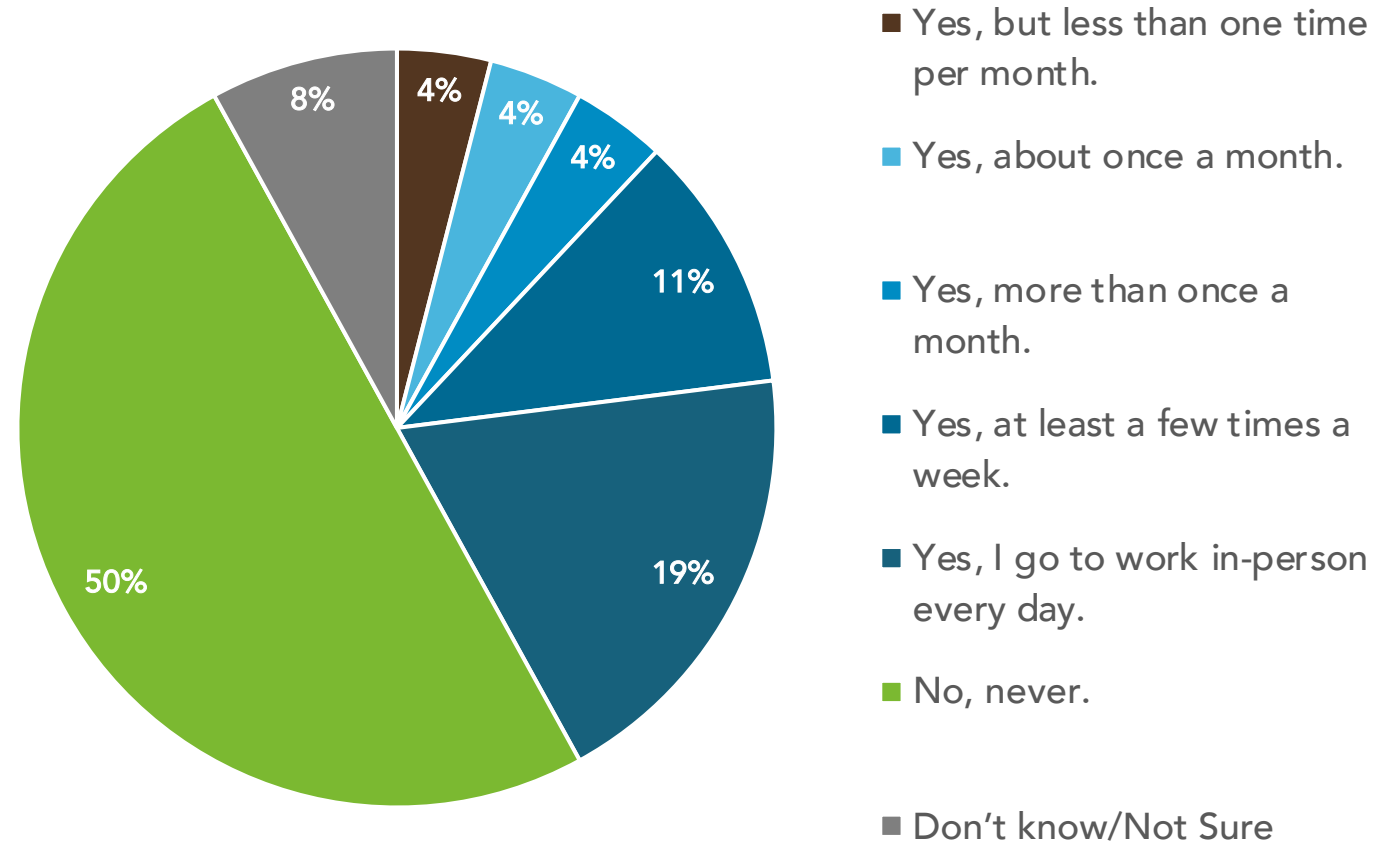
Half of those who shopped for groceries in-person did so because they prefer to select their food in a store



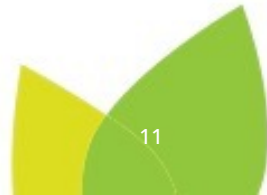
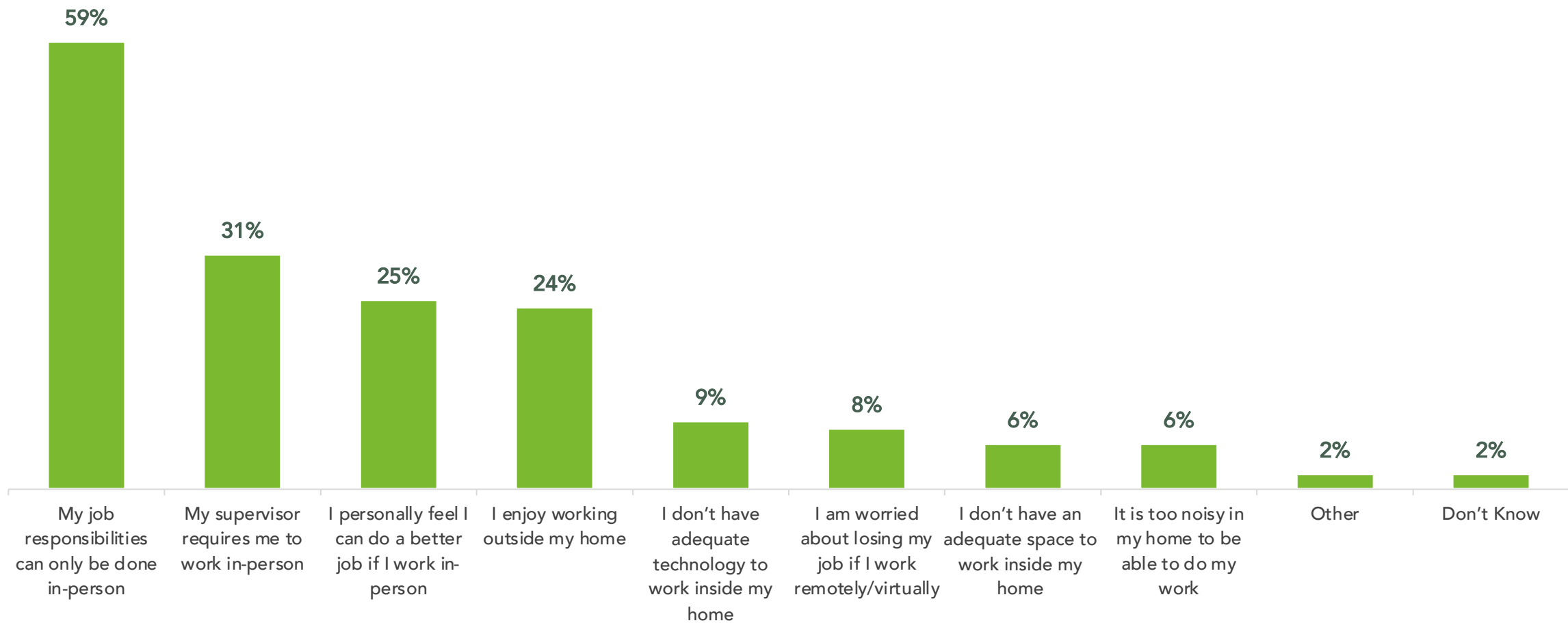
% Ranked 1



Half of adults surveyed have not worked in-person since the start of Covid-19



Of those who have worked in-person more than once a month, over half say their job can only be done in-person





DEMOGRAPHICS

1 in 10 surveyed has had COVID-19

| | Yes | No | Don't know/Not sure |
|------------------|-----|-----|---------------------|
| Total | 10% | 87% | 4% |
| Male | 10% | 87% | 3% |
| Female | 9% | 86% | 5% |
| White | 9% | 87% | 4% |
| Black | 8% | 89% | 3% |
| Hispanic | 14% | 83% | 3% |
| Under 45 | 12% | 84% | 5% |
| 45-64 | 9% | 87% | 4% |
| 65+ | 5% | 92% | 2% |
| Northeast | 9% | 87% | 4% |
| Midwest | 10% | 85% | 5% |
| South | 11% | 85% | 4% |
| West | 8% | 88% | 4% |
| Less than \$40K | 7% | 89% | 4% |
| 40K-80K | 11% | 87% | 2% |
| 80K+ | 13% | 83% | 5% |
| Non-college | 8% | 87% | 5% |
| College educated | 11% | 86% | 2% |

More than 6 in 10 have been offered the vaccine; 26 percent do not want to be vaccinated now (as of May 2021)

| | Yes, and I am vaccinated | Yes, and I am waiting for my vaccination date | Yes, but I do not want to be vaccinated now | No, but I will get vaccinated as soon as it's offered to me | No, and I do not want to be vaccinated now | Don't know/Not sure |
|------------------|--------------------------|---|---|---|--|---------------------|
| Total | 55% | 7% | 11% | 10% | 15% | 2% |
| Male | 55% | 9% | 10% | 11% | 13% | 1% |
| Female | 55% | 6% | 11% | 9% | 17% | 3% |
| White | 59% | 5% | 10% | 9% | 14% | 2% |
| Black | 44% | 8% | 14% | 8% | 24% | 1% |
| Hispanic | 46% | 14% | 11% | 15% | 13% | 1% |
| Under 45 | 40% ↓ | 11% ↑ | 11% | 16% ↑ | 19% ↑ | 2% |
| 45-64 | 64% ↑ | 5% | 11% | 5% ↓ | 13% | 2% |
| 65+ | 78% ↑ | 1% ↓ | 8% | 3% ↓ | 8% ↓ | 1% |
| Northeast | 56% | 9% | 11% | 15% | 8% | 1% |
| Midwest | 59% | 5% | 12% | 6% | 16% | 2% |
| South | 51% | 7% | 10% | 9% | 21% | 2% |
| West | 55% | 9% | 11% | 11% | 14% | 1% |
| Less than \$40K | 50% | 7% | 11% | 10% | 19% | 3% |
| 40K-80K | 58% | 5% | 10% | 7% | 18% | 2% |
| 80K+ | 60% | 11% | 10% | 12% | 6% ↓ | 1% |
| Non-college | 49% ↓ | 7% | 13% | 10% | 20% ↑ | 2% |
| College educated | 63% ↑ | 8% | 8% | 10% | 10% ↓ | 1% |

Throughout COVID-19, a majority saw healthcare professionals in-person

| | I only went to see health professionals in-person to take care of my medical needs | I only saw health professionals virtually to take care of my medical needs | I saw health professional both virtually and in-person to take care of my medical needs | I did not see any health professionals over the past year | Other |
|------------------|--|--|---|---|-------|
| Total | 48% | 12% | 21% | 19% | 0% |
| Male | 47% | 13% | 21% | 19% | 1% |
| Female | 48% | 12% | 21% | 18% | 0% |
| White | 48% | 12% | 21% | 19% | 1% |
| Black | 50% | 13% | 22% | 15% | 0% |
| Hispanic | 43% | 15% | 21% | 21% | 0% |
| Under 45 | 40% ↓ | 18% ↑ | 21% | 20% | 0% |
| 45-64 | 54% | 8% ↓ | 19% | 19% | 0% |
| 65+ | 55% | 7% | 24% | 13% | 1% |
| Northeast | 40% | 17% | 25% | 17% | 1% |
| Midwest | 56% | 8% | 19% | 16% | 1% |
| South | 45% | 14% | 23% | 18% | 0% |
| West | 48% | 11% | 17% | 24% | 0% |
| Less than \$40K | 47% | 10% | 19% | 23% ↑ | 1% |
| 40K-80K | 52% | 12% | 17% | 18% | 0% |
| 80K+ | 47% | 16% | 26% | 10% ↓ | 0% |
| Non-college | 49% | 12% | 18% | 21% | 1% |
| College educated | 47% | 13% | 24% | 15% | 0% |

Over two-thirds of those who saw a health care professional in-person say it is because their medical needs required it

| | My medical needs required an in-person visit | It was less expensive to visit with a health professional in-person | I lacked the technology and/or tools (eg., internet, computer) to schedule and have a virtual visit | I didn't understand how to make a virtual health appointment | Other | Don't Know/Not Sure |
|------------------|--|---|---|--|-------|---------------------|
| Total | 68% | 6% | 5% | 5% | 7% | 9% |
| Male | 66% | 9% | 5% | 6% | 7% | 7% |
| Female | 69% | 4% | 5% | 4% | 7% | 10% |
| White | 66% | 5% | 7% | 6% | 9% | 8% |
| Black | 74% | 6% | 2% | 3% | 1% | 13% |
| Hispanic | 71% | 13% | 0% | 5% | 4% | 8% |
| Under 45 | 63% | 12% ↑ | 5% | 5% | 6% | 10% |
| 45-64 | 71% | 3% | 5% | 4% | 7% | 9% |
| 65+ | 71% | 1% ↓ | 6% | 8% | 9% | 5% |
| Northeast | 67% | 6% | 3% | 7% | 8% | 9% |
| Midwest | 65% | 3% | 9% | 4% | 11% | 9% |
| South | 66% | 10% | 3% | 8% | 3% | 10% |
| West | 73% | 7% | 3% | 4% | 5% | 7% |
| Less than \$40K | 73% | 5% | 3% | 3% | 5% | 11% |
| 40K-80K | 68% | 5% | 6% | 6% | 6% | 8% |
| 80K+ | 64% | 10% | 4% | 8% | 10% | 3% |
| Non-college | 69% | 5% | 4% | 4% | 8% | 10% |
| College educated | 66% | 8% | 7% | 6% | 7% | 7% |

% Ranked 1

Nearly half of Americans plan to make only in-person health appointments once they are vaccinated

| | In-person health appointments | Both in-person and virtual health appointments | Only virtual health appointments | Other | Don't know |
|------------------|-------------------------------|--|----------------------------------|-------|------------|
| Total | 49% | 29% | 6% | 4% | 12% |
| Male | 51% | 28% | 6% | 4% | 11% |
| Female | 47% | 30% | 5% | 4% | 13% |
| White | 50% | 28% | 5% | 6% | 12% |
| Black | 47% | 30% | 6% | 2% | 16% |
| Hispanic | 48% | 29% | 6% | 3% | 14% |
| Under 45 | 41% ↓ | 36% ↑ | 9% ↑ | 2% | 11% |
| 45-64 | 51% | 28% | 3% ↓ | 5% | 14% |
| 65+ | 62% ↑ | 15% ↓ | 3% | 8% | 11% |
| Northeast | 46% | 33% | 7% | 3% | 10% |
| Midwest | 54% | 22% | 5% | 7% | 12% |
| South | 46% | 31% | 4% | 3% | 15% |
| West | 48% | 30% | 6% | 4% | 12% |
| Less than \$40K | 48% | 24% | 4% | 5% | 19% ↑ |
| 40K-80K | 53% | 29% | 4% | 5% | 9% |
| 80K+ | 49% | 34% | 9% | 3% | 6% |
| Non-college | 47% | 24% | 7% | 6% | 16% |
| College educated | 51% | 34% | 5% | 3% | 8% ↓ |

Of those who plan to continue virtual appointments after being vaccinated, around one-third say it's convenient

| | I like the convenience of virtual appointments | I believe it is the safer option | I have received good quality care virtually | It allows me to access providers I couldn't see in-person | I have gotten used to these types of virtual appointments | I can remain at my job while taking care of medical needs | I can continue to take care of family members while taking care of medical needs | Other |
|------------------|--|----------------------------------|---|---|---|---|--|-------|
| Total | 35% | 20% | 15% | 10% | 7% | 6% | 6% | 1% |
| Male | 29% | 19% | 19% | 11% | 9% | 8% | 6% | 0% |
| Female | 41% | 21% | 11% | 9% | 6% | 4% | 6% | 2% |
| White | 37% | 19% | 13% | 9% | 9% | 6% | 6% | 1% |
| Black | 26% | 30% | 18% | 9% | 3% | 7% | 2% | 4% |
| Hispanic | 29% | 18% | 20% | 14% | 9% | 5% | 4% | 0% |
| Under 45 | 27% ↓ | 20% | 19% | 9% | 8% | 10% ↑ | 6% | 2% |
| 45-64 | 44% | 20% | 10% | 10% | 8% | 2% | 6% | 0% |
| 65+ | 53% | 20% | 5% | 18% | 0% | 0% | 0% | 3% |
| Northeast | 25% | 18% | 17% | 12% | 15% | 7% | 4% | 2% |
| Midwest | 44% | 13% | 14% | 16% | 1% | 6% | 5% | 2% |
| South | 30% | 22% | 14% | 8% | 11% | 8% | 6% | 1% |
| West | 43% | 26% | 14% | 5% | 1% | 5% | 7% | 0% |
| Less than \$40K | 36% | 22% | 12% | 11% | 6% | 4% | 7% | 1% |
| 40K-80K | 36% | 18% | 15% | 7% | 8% | 10% | 4% | 2% |
| 80K+ | 30% | 20% | 17% | 11% | 9% | 5% | 7% | 1% |
| Non-college | 35% | 21% | 15% | 10% | 5% | 6% | 6% | 1% |
| College educated | 35% | 19% | 14% | 10% | 9% | 6% | 6% | 1% |

% Ranked 1

During COVID-19, around two-thirds of Americans went to the grocery store to buy all foods and beverages

| | I went to the grocery store to buy all my foods and beverages | I went to the grocery store AND shopped online for my foods and beverages | I only shopped online to buy my foods and beverages | I did not purchase foods and beverages over the past year | Other |
|------------------|---|---|---|---|-------|
| Total | 65% | 23% | 9% | 2% | 1% |
| Male | 68% | 20% | 9% | 2% | 2% |
| Female | 62% | 26% | 9% | 2% | 0% |
| White | 66% | 23% | 8% | 2% | 1% |
| Black | 73% | 17% | 7% | 2% | 0% |
| Hispanic | 59% | 28% | 12% | 0% | 1% |
| Under 45 | 55% ↓ | 30% ↑ | 12% ↑ | 2% | 1% |
| 45-64 | 72% ↑ | 19% | 7% | 1% | 1% |
| 65+ | 78% ↑ | 13% ↓ | 5% | 3% | 1% |
| Northeast | 65% | 26% | 7% | 1% | 1% |
| Midwest | 66% | 20% | 9% | 4% | 1% |
| South | 64% | 25% | 8% | 1% | 1% |
| West | 65% | 22% | 11% | 2% | 1% |
| Less than \$40K | 69% | 19% | 8% | 3% | 0% |
| 40K-80K | 65% | 23% | 9% | 2% | 1% |
| 80K+ | 58% | 31% | 10% | 0% | 0% |
| Non-college | 70% ↑ | 19% ↓ | 8% | 3% | 1% |
| College educated | 60% ↓ | 28% ↑ | 10% | 1% | 1% |

Half of those who shopped for groceries in-person did so because they prefer to select their food in a store

| | I prefer to select foods in a grocery store | It was easier/more convenient for me to shop in-person | Food was less expensive when shopping in-person | I did not have access to delivery where I live | I had someone else shop for me in-person | I had the technology to shop online but was unsure how to do so | I obtained food from a food bank or other food donation program | I lacked the technology to shop online | Other |
|------------------|---|--|---|--|--|---|---|--|-------|
| Total | 50% | 29% | 9% | 3% | 3% | 2% | 2% | 1% | 2% |
| Male | 51% | 32% | 7% | 1% | 3% | 1% | 2% | 1% | 1% |
| Female | 49% | 27% | 10% | 5% | 3% | 2% | 1% | 1% | 2% |
| White | 53% | 28% | 8% | 3% | 2% | 2% | 2% | 1% | 2% |
| Blackç | 40% | 37% | 10% | 2% | 3% | 2% | 2% | 3% | 1% |
| Hispanic | 41% | 27% | 14% | 7% | 7% | 1% | 1% | 1% | 1% |
| Under 45 | 41% ↓ | 30% | 11% | 3% | 5% | 3% | 2% | 2% | 3% |
| 45-64 | 51% | 29% | 8% | 4% | 2% | 1% | 2% | 0% | 1% |
| 65+ | 63% ↑ | 28% | 6% | 1% | 1% | 1% | 1% | 1% | 0% |
| Northeast | 48% | 31% | 8% | 3% | 3% | 2% | 3% | 2% | 1% |
| Midwest | 53% | 28% | 9% | 4% | 2% | 2% | 1% | 1% | 1% |
| South | 46% | 30% | 10% | 3% | 3% | 3% | 2% | 3% | 1% |
| West | 51% | 29% | 8% | 3% | 3% | 0% | 2% | 0% | 3% |
| Less than \$40K | 49% | 22% | 10% | 6% | 2% | 3% | 3% | 2% | 4% |
| 40K-80K | 53% | 34% | 8% | 1% | 2% | 1% | 0% | 0% | 0% |
| 80K+ | 46% | 36% | 6% | 1% | 4% | 2% | 2% | 1% | 1% |
| Non-college | 47% | 32% | 8% | 3% | 2% | 3% | 2% | 1% | 2% |
| College educated | 54% | 26% | 9% | 3% | 3% | 1% | 2% | 1% | 1% |

% Ranked 1

Half of adults surveyed have not worked in-person since the start of Covid-19

| | Yes, but less than one time per month | Yes, about once a month | Yes, more than once a month | Yes, at least a few times a week | Yes, I go to work in-person everyday | No, never | Don't know |
|------------------|---------------------------------------|-------------------------|-----------------------------|----------------------------------|--------------------------------------|-----------|------------|
| Total | 4% | 4% | 4% | 11% | 19% | 50% | 8% |
| Male | 6% ↑ | 5% | 4% | 12% | 18% | 49% | 5% |
| Female | 2% ↓ | 3% | 4% | 10% | 20% | 51% | 10% |
| White | 4% | 4% | 4% | 10% | 19% | 52% | 8% |
| Black | 5% | 3% | 3% | 12% | 22% | 48% | 7% |
| Hispanic | 4% | 2% | 6% | 17% | 23% | 39% | 9% |
| Under 45 | 7% ↑ | 5% | 7% ↑ | 17% ↑ | 24% ↑ | 34% ↓ | 6% |
| 45-64 | 2% | 3% | 2% | 8% | 18% | 56% | 10% |
| 65+ | 1% | 1% | 0% ↓ | 2% ↓ | 6% ↓ | 83% ↑ | 8% |
| Northeast | 4% | 4% | 5% | 14% | 17% | 50% | 6% |
| Midwest | 2% | 3% | 3% | 8% | 24% | 51% | 9% |
| South | 4% | 5% | 4% | 10% | 23% | 46% | 8% |
| West | 6% | 4% | 4% | 12% | 12% | 53% | 8% |
| Less than \$40K | 2% | 1% ↓ | 2% | 7% | 19% | 59% ↑ | 9% |
| 40K-80K | 3% | 5% | 4% | 11% | 20% | 49% | 7% |
| 80K+ | 7% | 7% | 7% | 16% | 19% | 40% ↓ | 3% |
| Non-college | 3% | 3% | 3% | 11% | 20% | 49% | 10% |
| College educated | 5% | 5% | 5% | 11% | 18% | 51% | 6% |

Of those who have worked in-person more than once a month, over half say their job can only be done in-person

| | My job responsibilities can only be done in-person | My supervisor requires me to work in-person | I personally feel I can do a better job if I work in-person | I enjoy working outside my home | I don't have adequate technology to work inside my home | I am worried about losing my job if I work remotely/virtually | I don't have an adequate space to work inside my home | It is too noisy in my home to be able to do my work | Other | Don't Know |
|------------------|--|---|---|---------------------------------|---|---|---|---|-------|------------|
| Total | 59% | 31% | 25% | 24% | 9% | 8% | 6% | 6% | 2% | 2% |
| Male | 56% | 32% | 30% | 24% | 13% | 10% | 4% | 5% | 1% | 2% |
| Female | 62% | 30% | 20% | 24% | 4% | 6% | 7% | 5% | 3% | 1% |
| White | 60% | 31% | 25% | 25% | 7% | 8% | 7% | 5% | 2% | 2% |
| Black | 62% | 35% | 19% | 29% | 14% | 6% | 2% | 8% | 0% | 1% |
| Hispanic | 56% | 33% | 25% | 15% | 10% | 9% | 3% | 3% | 1% | 2% |
| Under 45 | 53% ↓ | 34% | 27% | 26% | 10% | 10% | 7% | 6% | 1% ↓ | 1% |
| 45-64 | 68% | 23% | 19% | 19% | 6% | 2% ↓ | 4% | 5% | 2% | 2% |
| 65+ | 76% | 30% | 23% | 23% | 8% | 12% | 0% | 0% | 23% ↑ | 0% |
| Northeast | 63% | 33% | 22% | 25% | 14% | 6% | 10% | 8% | 2% | 0% |
| Midwest | 64% | 22% | 20% | 20% | 8% | 7% | 5% | 6% | 2% | 1% |
| South | 56% | 32% | 29% | 26% | 7% | 9% | 6% | 4% | 2% | 2% |
| West | 51% | 37% | 27% | 26% | 6% | 9% | 1% | 4% | 1% | 3% |
| Less than \$40K | 63% | 31% | 17% | 24% | 7% | 6% | 3% | 5% | 3% | 3% |
| 40K-80K | 59% | 32% | 32% | 28% | 7% | 6% | 4% | 4% | 3% | 2% |
| 80K+ | 55% | 29% | 28% | 21% | 13% | 11% | 8% | 8% | 1% | 1% |
| Non-college | 61% | 30% | 21% | 22% | 9% | 9% | 5% | 5% | 2% | 3% |
| College educated | 56% | 32% | 28% | 26% | 8% | 6% | 7% | 6% | 1% | 0% |

Sample Sizes

| CATEGORY | N |
|------------------|-------|
| Total | 1,000 |
| Male | 478 |
| Female | 518 |
| White | 670 |
| Black | 140 |
| Hispanic | 120 |
| Under 45 | 470 |
| 45-64 | 360 |
| 65+ | 170 |
| Northeast | 230 |
| Midwest | 270 |
| South | 230 |
| West | 270 |
| Less than \$40K | 355 |
| 40K-80K | 254 |
| 80K+ | 291 |
| Non-college | 511 |
| College educated | 483 |

Methodology

1,054 interviews among adults age 18+ were conducted from May 6-10, 2021, using an online survey. The results were weighted to ensure proportional responses.

The Bayesian confidence interval for 1,000 interviews is 3.5, which is roughly equivalent to a margin of error of ± 3.1 at the 95% confidence level.



Contact Us

ALEXANDRA LEWIN-ZWERDLING alexandra@rootcausecoalition.org

975 F Street NW, Suite 400A

Washington, DC 20004

202.266.2635

RootCauseCoalition.org